

2019-2020 SCHOOL CATALOG



SAN FRANCISCO FILM SCHOOL



SAN FRANCISCO FILM SCHOOL - MISSION

“Creating filmmakers and content creators with careers in the entertainment industry.”

As one of the nation’s top vocational art schools, the San Francisco Film School is a leader in the training and development of film and media professionals. From its inception, SF Film School has dedicated itself to the re-imagination of the film school model and to building a more creative and educational environment. Our creative community nurtures an aspiring creators’ aesthetic spark while providing the critical hands-on training necessary to have a successful career in film, television and content creation.

Nationally accredited by the Council on Occupational Education, our school curriculum is project-based, combining traditional classroom study with practical hands-on, real-world learning. As a student, you’ll work on professional sound stages, use state-of-the art filmmaking equipment, and make tough creative and technical decisions.

San Francisco Film School offers a number of exciting and challenging programs of study:

- Two accredited programs in Digital Filmmaking – an **Associate of Applied Science (AAS)** degree and a **Professional Certificate (PC)**. Both programs focus on the art and craft of filmmaking and content creation, allowing students to develop their own unique creative voice. Both programs lay a solid foundation upon which students can build their careers.
 - **AAS in Digital Filmmaking** teaches every aspect of filmmaking and is designed for students wishing to pursue careers as writers, directors, producers and editors in the motion picture and television industries. (see more on page 7)
 - **PC in Digital Filmmaking** program focuses on technical proficiency and is designed for students wishing to pursue careers in corporate and web-based production. (see more on page 14)

Graduates of our Digital Filmmaking Program have boasted a job placement rate of 92%.

- **Continuing Education** for those wishing to customize their learning experience (see more on page 20).
- The **6-Month Documentary Filmmaking Workshop** trains students who are ready to delve into the world of non-fiction moviemaking. (see more on page 21)
- The **Short Film Workshop** and **Visual Storytelling Workshop** give students a valuable hands-on immersion into the art and craft of moviemaking. (see more on pages 23 & 25)
(Please note that workshops are not non-accredited.)

Our school has a powerfully simple philosophy: "The best way to learn the art and craft of filmmaking is to make films." At SF Film School, our students produce hundreds of films every year – many of which play at festivals around the world and help launch careers.

CAREER DEVELOPMENT

With an impressive 92% job placement rate for graduates, our Digital Filmmaking Programs are designed to give students the knowledge and experience to pursue a career in the motion picture, television and new media industries. Three of the most important elements an aspiring filmmaker can have are: a demo reel of their work, credit on a professional motion picture, and contacts within the industry. Successful graduates of both the AAS and PC programs will possess all three of these valuable commodities.

WHO SHOULD ENROLL?

You want to have a successful career in the entertainment industry (film, TV, content creation).

You are preparing to be a writer, director, producer, editor, cinematographer, content creator.

You want to learn from and work alongside experienced professionals.

You want to make essential contacts while building a reel of your own work.

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Our school attracts students of varied ages and backgrounds from around the world, all of whom share a passion for filmmaking and are serious about developing their craft and growing as creative artists.

Our students:

- Have a story to tell
- Want to be part of a Creative Community
- Looking for a path into the entertainment industry, but are not sure about the next step
- Are interested in feature films, television, commercials, documentaries and content creation
- Seek camaraderie, professional contacts, and a great-looking demo reel

WHY ENROLL?

Our school offers a revolutionary way to learn the art and craft of filmmaking and content creation, providing considerable advantages over other film schools. In our project-based curriculum, students learn in both a traditional classroom environment and practical hands-on experiences. Every student works on a series of their own films that become progressively more challenging, enhancing their skills at each level and thoroughly learning their craft.

What do students come away with?

- A demo reel of their work
- Expertise on professional equipment
- Lots of on-set experience and credits on student and professionally-produced feature films
- Contacts in the entertainment industry
- Confidence to start working right out of school
- Proven skills in five core areas of study: Producing & Directing, Screenwriting, Cinematography, Audio, Editing & Post-Production, and Visual Effects

What is unique to our school?

- Project-Based Curriculum
- Mentorship from Award-Winning Faculty
- Small Class Size
- Learn on Industry-Standard Equipment
- Accelerated Completion Timeline = less student debt
- Diverse, international student body
- On-set Instructors
- Students Covered by Production Insurance
- Greater access to high quality, state-of-the-art equipment and facilities - in compliance CA law that regulates schools, a "library" of this equipment is available to all students

SAN FRANCISCO FILM SCHOOL

THE CAMPUS

Founded in 2005, the San Francisco Film School is located in heart of one of the most vibrant and creative cities in the world. In 2016, we built a brand new state-of-the-art main campus located in downtown San Francisco at 155 Sansome Street, Second Floor. The historic Art Deco building was formerly the Pacific Stock Exchange and is surrounded by movie theaters, art galleries, restaurants, coffee shops, shopping and more. All classes are taught at this main campus location.

Our campus boasts editing classrooms, sound stage with green screen, and a movie screening room - all designed to provide the best teaching experience possible. The school is also easily accessible by all forms of public transportation including buses, BART, and MUNI.

EQUIPMENT & LEARNING RESOURCES

All of the filmmaking equipment at SFFS is industry-standard, meaning that students are learning and making films using the same equipment professionals use. This supports one of our primary goals, which is provide a seamless transition for our students from school into the working world.

Sound Stage

We have a state-of-the-art sound stage on the campus of SF Film School. The Main Stage has 400 amps of power to handle any professional film lighting requirements and a beautiful custom-built Green Screen for shooting visual effects.

Apple Computer Lab

All of our computer labs/classrooms offer “tricked-out” Apple iMac computers running the latest editing and sound design software including the industry-standard Adobe Premier Pro. Students in their intermediate and advanced filmmaking classes shoot entirely in “4K”, so all of our computer labs features brand new 5K iMacs able to edit uncompressed 4K video. In addition, students who shoot green screen on our state-of-the-art sound stage learn compositing using specialized plug-ins and Adobe After Effects.

Professional Cinema Cameras

From the first day of class, our students work in HD video using the latest professional-grade cinema cameras. Students learn the craft of cinematography shooting on Canon, Sony and RED digital cinema cameras. Professional Vinton, Monfrotto and Miller tripods, matte boxes and hi-end tech monitors round out every students camera package.

Sound Recording Equipment

Our students learn the craft of production audio recording using the best professional equipment. At traditional film schools audio is often ignored, but not at SF Film School. Our students use Sennheiser shotgun and lavalier microphones, Rode mics, multi-channel Tascam and Zoom digital recorders, and light-weight boom poles.

Lighting and Grip Equipment

According to Stephen Kopels, one of SF Film School founders, “lighting is everything.” Our extensive list of lighting and grip equipment attests to this philosophy. Students use Arriflex, KinoFlo, Mole Richardson, Chimera, Matthews and Century lighting / grip equipment – all the same filmmaking tools used on professional movie productions.

Library

Film students require access to digital media. All of the computers located in the computer labs, classrooms, and library have high-speed internet and access to online streaming services including Hulu, Amazon Prime, and Netflix. All of the common areas have the same service for the student to use on their laptops and phones. The school also maintains a physical library area with hundreds of DVDs and reference books, as well as, essential resources for students including pre-production documents and binders of actor head shots for casting. Students have open access to the books and DVDs.

SAN FRANCISCO FILM SCHOOL

FACULTY

Jeremiah Birnbaum (Founder & Director/Producer/Editor)

Jeremiah Birnbaum is President and Founder of FilmsSchoolSF and has worked as a director, producer, editor and educator in filmmaking for over twenty-six years. He is also president of Fog City Pictures, one of the most prolific feature film production companies in the San Francisco Bay Area. In the last ten years, Fog City Pictures has developed and produce a variety of feature films and documentaries which have screened at dozens of festivals around the world and gone on to be released in theaters, on DVD, VOD, and iTunes. Fog City Pictures has a reputation for working with San Francisco's most talented filmmakers, cast and crew, as well as for bringing in talent from Los Angeles and New York City.

Frederick Ritzenberg (Writer/Producer)

Fred Ritzenberg has been in the film business for over twenty-five years. He produced and directed (with David Leivick) the critically acclaimed feature film, GOSPEL. Most recently Fred produced ZAYTOUN, a feature film about a 12-year-old Palestinian refugee, and an Israeli fighter pilot shot down over Beirut, Lebanon in 1982. It stars Stephen Dorff. ZAYTOUN premiered at the Toronto International Film Festival and was runner-up for the People's Choice Award. It had its European premier at The BFI London Film Festival. The US premier was at AFI Film Festival in Los Angeles. Fred has written screenplays for some of Hollywood's top name producers, including Joe Roth, Ted Field, Scott Kroopf, Daniel Melnick, and Dick Clark Entertainment. Fred is also an Adjunct Lecturer at Santa Clara University, and has mentored aspiring screenwriters in San Quentin Prison at Patton University. Fred is a member of the WGA (Writers Guild of America).

Natalie Zimmerman (Director/Producer/Cinematographer)

Natalie Zimmerman's film and media work has screened internationally in a variety of contexts including: SF Camerawork, de Young Museum (SF), Sigmund Freud Museum (Vienna), Independent Feature Project (Angelika Theater, NYC), Anthology Film Archive (NYC), Chicago Underground Film Festival, Moscow International Film Festival, Los Angeles Contemporary Exhibitions, CBC and Russia Today (broadcast). Her projects have been made possible with numerous grants from supporting institutions including; Paul Robeson Fund for Independent Media, LEF Foundation, Center for Cultural Innovation, Fleishhaker Foundation, Headlands Center for the Arts, Museumsquartier/Quarter21 and UC Berkeley Professional Development Award.

Zimmerman is a former Fulbright Scholar and holds a Film Certificate from New York University and a Master of Fine Arts from California Institute of the Arts. In 2008, she co-founded Social Satisfaction Studio with her longtime collaborator, Michael Wilson, to release their first feature documentary, Silhouette City. (www.socialsatisfaction.org) She lives along the edge of an old-growth forest, 20 miles north of San Francisco.

Robert Dalva (Editor/Director/Cinematographer)

Robert Dalva is an Oscar-nominated editor whose credits include: The Black Stallion, Raising Cain, Jumanji, Jurassic Park III and Hidalgo, Raising Cain, October Sky, and The Prize Winner of Defiance, Ohio. In addition to editing, he also directed movies including The Black Stallion Returns.

Dalva was nominated for the Academy Award for Best Film Editing for his work on The Black Stallion (1979).

He is an alumnus of Colgate University and member of Phi Kappa Tau Fraternity.

Dalva has been elected to membership in the American Cinema Editors, and is considered one of the core group of successful filmmakers known as The Dirty Dozen who were film students at the University of Southern California in the 1960s.

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Michael Wilson (Director/Producer/Editor)

Michael W. Wilson is a filmmaker and artist. His works have been exhibited at the New Museum of Contemporary Art, San Francisco Documentary Film Festival, Ars Electronica, Entermultimediale, Chicago Underground Film Festival, Yerba Buena Center for the Arts, Los Angeles Contemporary Exhibitions, Miami International Film Festival and RealArtWays. Wilson has taught cinema, video, new media and art practice at Pitzer College, UC-Riverside, UC-Irvine, Otis College of Art and Cal-Poly-Pomona. His writing has appeared in a number of journals, books and online platforms. He holds a BA from Hendrix College, a BFA from the San Francisco Art Institute, and an MFA from Yale School of Art.

Loren Graves (Cinematographer/Director)

Loren Graves is a director, cinematographer, visual artist and writer. After graduating with a BFA in Film and Digital Media from UC San Diego he started a career in the Hollywood machine working in network production offices for Fox, ABC, Disney and the CW.

As a former baseball player, he left Southern California to work for Major League Baseball as a producer for the Boston Red Sox and the Florida Marlins, which then led him to launch his first production company that specialized in sports related content where he picked up clients such as NASCAR, Kawasaki and Monster Energy's Supercross series. When the thrill of motorsports wore off he moved back home to the Bay Area to write and produce narrative scripts while shooting for commercial clients such as Apple, Toyota, Google and Genentech. In 2019 he partnered with Matt Damon's Pearl Street Films developing documentary projects to drive awareness toward diversity in the tech world and the tangled politics of gun control in the US.

When not teaching commercial production and cinematography or grinding it out on set, he likes to spend his time shooting fashion and lifestyle photography, painting, writing for various rock and metal blogs and playing softball in every over the hill league that'll have him.

Carolee Carlson (Therapist and Psychology Instructor)

Carolee Carlson is a working therapist who earned her Masters Degree from The Wright Institute in Berkeley, California, and also holds an additional Masters degree and training in Transpersonal Psychology from Naropa University. The style of psychotherapy she practices calls upon the strengths of various evidence-based and experiential modalities to support clients in the changes they seek. This includes eco-therapeutic practices, mindfulness-based techniques, semantics, attachment and psychodynamic theories, as well as EFT (Emotionally Focused Therapy for Couples), and play therapy for children.

She welcomes clients from all walks of life, including LGBTQIA clients, as well as clients from diverse cultural backgrounds, and those in traditional or non-traditional relationships. Ms. Carlson has worked with many non-profits supporting climate change, endangered species, and sustainability. She has also developed and co-directed applied curriculum in sustainable careers.

David Cox (Writer/Producer/Web Expert)

David Cox is an award-winning filmmaker, digital media artist and producer who has lived and worked in Britain, the United States and Australia. He obtained his Masters Degree in 2003 from the Royal Melbourne Institute of Technology University, in Australia. He also holds a Graduate Diploma (with Honors) in 1990 from Melbourne's Swinburne University. He is based in San Francisco's Mission District. His films include "Puppenhead" and "Otherzone"

Jesse Gonzalez (Director/Producer/Cinematographer)

As an independent filmmaker/content producer based in the East Bay, Jesse Gonzalez's work includes high-end corporate videos, televised interviews and on-line video content for such clients as ForaTv, SquareVision Entertainment, HEAL Pilates, Pro-Video Productions, Destination America and many more. Recently shifting his focus from corporate videos to his true passion, storytelling and narrative film, Jesse launched NoFame Cinema in 2019 and his current project "In a Breath", co-produced with Dandelion Wishes Productions is currently in post-production.



ASSOCIATE OF APPLIED SCIENCE IN DIGITAL FILMMAKING

PROGRAM DESCRIPTION

The San Francisco Film School was founded by filmmakers with the core philosophy - “the best way to learn the art and craft of filmmaking is to make films!” Our unique production-based curriculum combines traditional classroom learning with practical, hands-on instruction. Students study core areas of filmmaking including directing, screenwriting, cinematography, producing, editing & post-production, and audio for film.

Throughout the Associate of Applied Science (AAS) program, students make their own films, collaborate on classmates’ projects, make industry contacts, and create a body of work that will help them launch their career. The AAS program can be completed in 16 - 24 months, depending on the number of credits taken per semester. In addition to their core filmmaking classes, students will be taught in general education; history of film, psychology and the creative mind, computer programming, statistics, and business of film. Please see the complete list of classes below for more details.

Designed for students wishing to pursue a career in motion pictures and television (including streaming), The AAS programs’ production-based curriculum emphasizes hands-on filmmaking. Almost every semester students Write, Produce, Direct and Edit their own films, as well as, crew on each others’ projects, working as Assistant Directors, Cinematographers, Sound Recordists, and Gaffers.

Over the course of the program, students will make six (6) short films. Each project is progressively more challenging, with the final project, the Thesis film, meant to be submitted to film festivals and a show piece of their demo reel.

Students produce the following films for the AAS degree:

Visual Montage (2-3 mins)

Short Fiction Film (4-6 mins)

Documentary (5-7 mins)

Web Commercial (:30 sec)

VR/360 Short Film (2-4 mins)

Thesis Film (10-15 mins)

The AAS program focuses on teaching professional filmmaking techniques and developing a students’ full creative potential. It is designed to prepare students to pursue careers in motion pictures (both independent and Hollywood) and television (network, cable and streaming). Students completing this program will be able to work in all areas of the motion picture and TV industry including getting jobs as directors, producers, screenwriters, editors, motion graphics and VFX, and audio recording & post.

In addition to their extensive studies, students upon graduation have the opportunity to crew with professionals on a feature film set. SF Film School is the only school in the country that has consistently given it’s graduates this opportunity. Some of the many projects grads have worked on include: [Around June](#), [All About Evil](#), [Torn](#), and the Sundance-winning film [Fruitvale Station](#). Grads are able to choose the department they wish to work on set - camera, lighting, producing, audio, art, or editing/post. At the end of the day, grads get valuable experience, make industry connections, and that all important [IMDb.com](#) credit.



Whether your goal is to write and direct the next Sundance hit, become a cinematographer for a Netflix show, edit action films, or any one of the hundreds of jobs available; the AAS program lays the foundation of knowledge, experience, and connections you need to launch your career.

PROGRAM REQUIREMENTS

All students in this program follow the same course of study combining classroom learning, practical exercises and hands-on film production. Students apply these core skills and techniques by writing, directing, shooting, producing and editing six (6) short films. Each film project is progressively more challenging in demand and scope. This method is an effective and powerful way of teaching the art and craft of moviemaking. Students must successfully receive a passing grade in each course in the program and complete all film projects in order to receive their diploma.

SCHEDULE OF TUITION, FEES & OTHER CHARGES

TUITION: \$41,650*

(* \$595 per semester credit)

CLASS SCHEDULES:

Classes are offered Monday – Saturday in either a morning session (10am-1pm), afternoon session (2-5pm) or evening session (6-9pm). Typically, students take classes Monday – Friday, 10am – 5pm, though each semester student schedules will vary depending on the classes within which they enroll.

Students enrolled full-time will take a minimum of 12 credits and a maximum of 17.5 credits per semester. In order to remain actively enrolled in the AAS program and eligible for federal financial aid, students must take a minimum of 6 credits per semester.

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ASSOCIATE OF APPLIED SCIENCE IN DIGITAL FILMMAKING

COURSE ORDER BY SEMESTER

Semester	Course Code/Title	Credits
1	101 INTRO TO PRODUCING & DIRECTING: MONTAGE & FICTION	8.5
1	102 CREATIVE WRITING: INTRO TO SCREENWRITING	3
1	103 INTRO TO DIGITAL CINEMATOGRAPHY	2
1	104 INTRO TO THE CRAFT OF EDITING	2
1	105 INTRO TO AUDIO FOR FILM	2
2	201 DOCUMENTARY PRODUCING & DIRECTING	8.5
2	202 ADVANCED CREATIVE WRITING	2
2	204 MOTION GRAPHICS	2
2	106 PSYCHOLOGY AND THE CREATIVE MIND	3
2	206 HISTORY OF FILM	2
3	301 COMMERCIAL PRODUCING & DIRECTING	8.5
3	302 ADVANCED SCREENWRITING	2
3	116 INTRO TO COMPUTER SCIENCE	3
3	303 INTERMEDIATE DIGITAL CINEMATOGRAPHY	2
3	305 ADVANCED AUDIO FOR FILM	2
4	401 ADVANCED PRODUCING & DIRECTING	8.5
4	126 INTRO TO STATISTICS	3
4	402 BUSINESS OF FILM	2
4	403 ADVANCED DIGITAL CINEMATOGRAPHY	2
4	404 ADVANCED EDITING	2

TOTAL CREDITS: 70

COURSE DESCRIPTIONS - AAS

All courses include an additional 25% of outside homework.

101 – Introduction to Producing & Directing (8.5 Semester Credits)

In this course students will be introduced to and practice the language of cinema and core techniques of visual storytelling. Students will develop an ability to appropriately use technical and formal cinematic elements to convey meaning through montage and fictional film. This course will cover fundamentals of film directing and producing through lectures, hands-on workshops and supervised studio/lab time. Students will learn the three stages of filmmaking: pre-production, production and post-production. Each student will complete a 2-3 minute visual montage and a 4-6 minute short fiction film, both of which will be formally screened and reviewed in class.
(Prerequisites: none)

102 – Creative Writing: Intro to Screenwriting (3 Semester Credits)

This course will center on the writing process; developing dramatic story lines, creating interesting characters, writing first drafts, re-writing and analyzing professional screenplays/stories. It will cover story structure, character, plot and dialogue. At the end of this course, students will complete an original short scene/story in proper screenplay format, demonstrate an ability to critique work and develop the ability to create and articulate a story idea in a narrative synopsis and logline.
(Prerequisites: none)

103 – Introduction to Digital Cinematography (2 Semester Credits)

This course will introduce students to the art and craft of digital cinematography. In film, the camera is one of the main tools used for storytelling. Students will learn shot composition, film lighting techniques (natural and 3-point), digital cinema cameras, using professional grip equipment, and moving the camera (dolly and jib techniques). Students shoot on Canon C-100s, use an array of lighting from tungsten to LED to fluorescent, utilize Mathews grip equipment, and become proficient with professional tripods, dolly, slider, and jib.
(Prerequisites: none)

104 – Introduction to the Craft of Editing (2 Semester Credits)

In this class, we will examine the historical role and development of editing—from the silent era to contemporary digital cinema. Students will study the various theories of editing, editing terminology and concepts; learning both the rules of continuity editing and how to break them. The role of aesthetics as a cultural and ideological force will be examined. Students will achieve a solid understanding of the technological workflow of post-production using Adobe Premiere Pro and Adobe Media Encoder.
(Prerequisites: none)

105 – Introduction to Audio for Film (2 Semester Credits)

This course is a straightforward and personal approach to learning the ins and outs of the audio production and post production pipeline and associated processes used within the motion picture, television, and new media industries today. This class offers the student knowledge on the history, technologies, and processes of audio as a storytelling medium. Whether or not audio is a career path, the student will understand the production, language, problems and ultimately, the power of sound. This class will provide hands-on experience in planning, production and finalization of the motion picture soundtrack. The course is presented through lectures, presentations, hands-on recording and editing workshops.
(Prerequisites: none)

106 – Psychology and the Creative Mind (3 Semester Credits)

This course will identify theoretical underpinnings of the major areas of psychology; including personality, social and environmental influences, development and physiology of behavior. Students will learn the different models of human behavior and human meaning-making as they relate to aesthetic experience and the psychosocial impact of films. The objective of this course is to develop a deeper understanding of the influence of the filmmaker's personal psychology on his/her own creative process.
(This is a general education class with no prerequisites.)

116 – Introduction to Computer Science (3 Semester Credits)

This course will cover introductory programming skills, knowledge of augmented reality and gaming concepts, and file and time resource management skills. Students will complete projects and presentations in this practical-based computer science course.

(This is a general education class with no prerequisites.)

126 – Introduction to Statistics (3 Semester Credits)

This is an introductory course that assumes no prior knowledge of statistics. Real-world examples will be used to teach students basic statistical concepts and methods that emphasize understating the principles of data collection and analysis. Students will explore the areas in which statistical analysis is used in the entertainment industry.

(This is a general education class with no prerequisites.)

201 – Documentary Producing and Directing (8.5 Semester Credits)

In this course students will gain an in-depth understanding of the history and modes of non-fiction filmmaking, as well as ethical considerations of the medium. Students will develop an ability to appropriately use technical and formal cinematic elements to convey meaning through film. Each student will develop a written project proposal that includes an understanding of their personal investment in the story, why the film is important within current broader social, cultural and political contexts, who their intended audience is and what they would like the film to accomplish once it is released into the world. Each student will complete a 5-8 minute non-fiction film, to be formally screened and reviewed in class.

(Prerequisites: 103, 104, 105)

202 – Advanced Creative Writing (2 Semester Credits)

Lectures in this course will center on the writing process; developing dramatic storylines, creating compelling characters, writing exercises, re-writing and analyzing professional screenplays/stories. Workshops will help develop skills to become a more proficient writer. Students will develop a working understanding of the elements of the story, the skill to create and execute a story idea, and learn how to critique a story/screenplay.

(Prerequisites: none)

204 – Motion Graphics (2 Semester Credits)

An introductory course in motion graphics using Adobe After Effects, which includes the categories of commercial, broadcast, main title and music video. The course will include lectures, showcases and demonstrations of the history, techniques and applications of motion graphics in broadcast media. Projects will cover basic motion graphics principles, design and synchronization. Appropriate and current industry standard computer applications will be introduced and applied. Motion graphics also hopes to situate video/animation (and related media) in broader cultural, social and aesthetic contexts.

(Prerequisites: 104)

206 – History of Film (2 Semester Credits)

Knowing the history of cinema is essential to being a filmmaker and content creator. Students will acquire a critical, technical, and aesthetic vocabulary relating to cinematic practices, structures and genres. Students will develop a greater understanding of how films reflect and influence political, social and cultural contexts of any given time. Upon completion of this course students will gain an historical appreciation of film based on a survey of cinematic traditions contained within both narrative and experimental forms.

(Prerequisites: none)

301 – Commercial/VR 360 Producing and Directing (8.5 Semester Credits)

Students in this course will be introduced to the fundamentals of advertising and commercials. Students will develop an ability to appropriately use technical and formal cinematic elements to sell products and create promotional videos. The fundamentals of directing and producing commercials will be taught through lectures, hands-on workshops and supervised studio/lab time. Each student will gain experience working with clients, learn the basics of virtual reality and 360-degree filmmaking. Students will complete a professional quality 30-second web commercial for a real-world client, as well as, a short virtual reality 360 degree film.

(Prerequisites: 103, 104, 105)

302 – Advanced Screenwriting (2 Semester Credits)

Students in this course will advance their writing skills and complete a screenplay for a thesis project. Students will pitch their projects to the

class instructor, outline their story and write a logline/synopsis, write a first draft of their screenplays and revise their script. At the end of this course, students will be able to write a complete screenplay that will be the basis of their thesis project and adapt that screenplay into a shooting script.
(Prerequisites: 102)

303 – Intermediate Digital Cinematography (2 Semester Credits)

Delving deeper into the craft of cinematography, this course will cover the basic use and understanding of 4K cinema cameras – both Sony and RED. Students will learn shooting “green screen” (one of the fundamentals of VFX cinematography); explore commercial cinematography by practicing techniques in “hero” and “beauty” shots; and gain knowledge of advanced movement including gimbals and the “Ronin”. During the course, students will complete a series of hands-on exercises ensuring that they develop their skills as cinematographers and visual storytellers.
(Prerequisites: 103)

305 – Advanced Audio for Film (2 Semester Credits)

This course is a more in-depth examination and approach to the ins and outs of the advanced audio production and post-production pipeline used within the motion picture, television, and new media industries today. It offers the student knowledge and practical experience with the technologies and processes as well as further demonstrates the importance of audio as a storytelling medium. The student will understand and gain experience in the production, language, and problems of sound. This class will provide the student advanced hands on experience in planning, production and finalization of the motion picture soundtrack. The course is presented through lectures, presentations, hands-on recording and editing workshops.
(Prerequisites: 105)

401 – Advanced Producing and Directing (8.5 Semester Credits)

Students will explore and practice advanced techniques of producing and directing, delve deep into the craft of casting and directing actors, earn the skills necessary to be a professional producer and director, and participate in seminars with working professionals in all areas of filmmaking including: production designers, casting directors, 1st AD's, gaffers, directors of photography and

editors. Each student will complete at 10-15 minute thesis film designed to go to film festivals, showcase student talent, and be an integral part of their demo reel. Students will also be challenged to develop their vision for a successful creative career in film, television or content creation.
(Prerequisites: 201, 202, 301, 302)

402 – Business of Film (2 Semester Credits)

This course will outline the business of filmmaking. It explores the filmmaker's role in developing, producing, and distributing a film. Students will be instructed on creating a demo reel/portfolio. Students will also learn the best ways to present yourself for employment in the industry.
(Prerequisites: none)

403 – Advanced Digital Cinematography (2 Semester Credits)

This course provides a deeper understanding of light, politics of the film set, and the professional filmmaking world. Students will go in-depth into what it takes to become a professional cinematographer, completing a series of hands-on, on-set workshop in lighting & camera work. The class instructor will be supported by guest professionals including grips, gaffers and cinematographers.
(Prerequisites: 303)

404 – Advanced Editing (2 Semester Credits)

This class will provide students with an advanced workshop/seminar for thesis project editing support. Students will engage in a deeper examination of the various facets of editing and assistant editing in a longer form - both aesthetically and technically. The course will further examine the historical role and development of editing alongside psychological approaches to the practice of editing. Students will gain further knowledge of the various theories and advanced editing concepts, take a more sustained and critical look at the role of aesthetics as a cultural and ideological force, and achieve a mastery of the technological workflow of post-production using Adobe Premiere Pro and Adobe Media Encoder.
(Prerequisites: 204)

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AAS DEGREE PROGRAM - COST PER SEMESTER (if taking maximum number of credits):

Semester	Application Fee	Registration Fee	Security Fee	STRF***	Total Tuition	Estimated Materials Cost	Estimated Total Cost
1	\$45* (Veterans \$10)	\$55* (Waived for Veterans)	\$150*	\$0*	\$10,412.50	\$500**	\$10,912.50
2	\$0	\$0	\$0	\$0	\$10,412.50	\$250**	\$10,662.50
3	\$0	\$0	\$0	\$0	\$10,412.50	\$250**	\$10,662.50
4	\$0	\$0	\$0	\$0	\$10,412.50	\$250**	\$10,662.50

AAS DEGREE PROGRAM - COST PER SEMESTER (if taking minimum number of credits to be full-time):

Semester	Application Fee	Registration Fee	Security Fee	STRF***	Total Tuition	Estimated Materials Cost	Estimated Total Cost
1	\$45* (Veterans \$10)	\$55* (Waived for Veterans)	\$150*	\$0*	\$7,140.00	\$500**	\$7,640.00
2	\$0	\$0	\$0	\$0	\$7,140.00	\$150**	\$7,290.00
3	\$0	\$0	\$0	\$0	\$7,140.00	\$150**	\$7,290.00
4	\$0	\$0	\$0	\$0	\$7,140.00	\$150**	\$7,290.00
5	\$0	\$0	\$0	\$0	\$7,140.00	\$150**	\$7,290.00
6	\$0	\$0	\$0	\$0	\$5,950.00	\$150**	\$6,100.00

*These fees are non-refundable. Application fee for Veteran students is \$10.

**The student is responsible for the purchase of a mac-compatible external hard drive (at least 500GB), SD card, books and other written materials, and craft services which may vary depending upon the types of movies the student decides to produce.

***Student Tuition Recovery Fee



PROFESSIONAL CERTIFICATE IN DIGITAL FILMMAKING

PROGRAM DESCRIPTION & OBJECTIVES

The San Francisco Film School was founded by filmmakers with the core philosophy - “the best way to learn the art and craft of filmmaking is to make films!” Our unique production-based curriculum combines traditional classroom learning with practical, hands-on instruction. Students study core areas of filmmaking including directing, screenwriting, cinematography, producing, editing & post-production, and audio for film.

Throughout the Professional Certificate (PC) program, students make their own films, collaborate on classmates’ projects, make industry contacts, and create a body of work that will help them launch their career. The PC program can be completed in 12 - 20 months, depending on the number of credits taken per semester. Please see the complete list of classes below for more details.

The PC programs’ production-based curriculum emphasizes hands-on filmmaking. Almost every semester students Write, Produce, Direct and Edit their own films, as well as, crew on each others’ projects, working as Assistant Directors, Cinematographers, Sound Recordists, and Gaffers. Over the course of the program, students will make five (5) short films, each project becoming progressively more challenging.

Visual Montage (2-3 mins)

Short Fiction Film (4-6 mins)

Documentary (5-7 mins)

Web Commercial (:30 sec)

VR/360 Short Film (2-4 mins)

The PC program focuses on creative expression and is designed to prepare students to pursue careers in corporate, documentary and web-based production. Students completing this program will be able to work in all areas of content creation including getting jobs as directors, producers, videographers, screenwriters, editors, motion graphics and VFX, and audio recording & post.

Whether your goal is to start your own production company, launch a web-series, get a content creation job, or crew on commercials and documentaries, the PC program lays a firm foundation of knowledge and experience for you to launch your career.

PROGRAM REQUIREMENTS

All students in this program follow the same course of study combining classroom learning, practical exercises and hands-on film production. Students apply these core skills and techniques by writing, directing, shooting, producing and editing five (5) short films. Each film project is progressively more challenging in demand and scope. This method is an effective and powerful way of teaching the art and craft of moviemaking. Students must successfully receive a passing grade in each course in the program and complete all film projects in order to receive their diploma.

SAN FRANCISCO FILM SCHOOL

SCHEDULE OF TUITION, FEES & OTHER CHARGES

TUITION: \$28,560*

(* \$595 per semester credit)

CLASS SCHEDULES:

Classes are offered Monday – Saturday in either a morning session (10am-1pm), afternoon session (2-5pm) or evening session (6-9pm). Typically, students take classes Monday – Friday, 10am – 5pm, though each semester student schedules will vary depending on the classes within which they enroll.

Students enrolled full-time will take a minimum of 12 credits and a maximum of 17.5 credits per semester. In order to remain actively enrolled in the PC program and eligible for federal financial aid, students must take a minimum of 6 credits per semester.

PROFESSIONAL CERTIFICATE IN DIGITAL FILMMAKING

COURSE ORDER BY SEMESTER

Semester	Course Code/Title	Credits
1	101 INTRO TO PRODUCING & DIRECTING: MONTAGE & FICTION	8.5
1	102 CREATIVE WRITING: INTRO TO SCREENWRITING	3
1	103 INTRO TO DIGITAL CINEMATOGRAPHY	2
1	104 INTRO TO THE CRAFT OF EDITING	2
1	105 INTRO TO AUDIO FOR FILM	2
2	201 DOCUMENTARY PRODUCING & DIRECTING	8.5
2	202 ADVANCED CREATIVE WRITING	2
2	204 MOTION GRAPHICS	2
2	206 HISTORY OF FILM	2
2	207 INTERMEDIATE PRODUCTION LAB	.75
3	301 COMMERCIAL PRODUCING & DIRECTING	8.5
3	302 ADVANCED SCREENWRITING	2
3	303 INTERMEDIATE DIGITAL CINEMATOGRAPHY	2
3	305 ADVANCED AUDIO FOR FILM	2
3	307 ADVANCED PRODCUTION LAB	.75

TOTAL CREDITS: 48

COURSE DESCRIPTIONS - PC

All courses include an additional 25% of outside homework.

101 – Introduction to Producing & Directing (8.5 Semester Credits)

In this course students will be introduced to and practice the language of cinema and core techniques of visual storytelling. Students will develop an ability to appropriately use technical and formal cinematic elements to convey meaning through montage and fictional film. This course will cover fundamentals of film directing and producing through lectures, hands-on workshops and supervised studio/lab time. Students will learn the three stages of filmmaking: pre-production, production and post-production. Each student will complete a 2-3 minute visual montage and a 4-6 minute short fiction film, both of which will be formally screened and reviewed in class.
(Prerequisites: none)

102 – Creative Writing: Intro to Screenwriting (3 Semester Credits)

This course will center on the writing process; developing dramatic story lines, creating interesting characters, writing first drafts, re-writing and analyzing professional screenplays/stories. It will cover story structure, character, plot and dialogue. At the end of this course, students will complete an original short scene/story in proper screenplay format, demonstrate an ability to critique work and develop the ability to create and articulate a story idea in a narrative synopsis and logline.
(Prerequisites: none)

103 – Introduction to Digital Cinematography (2 Semester Credits)

This course will introduce students to the art and craft of digital cinematography. In film, the camera is one of the main tools used for storytelling. Students will learn shot composition, film lighting techniques (natural and 3-point), digital cinema cameras, using professional grip equipment, and moving the camera (dolly and jib techniques). Students shoot on Canon C-100s, use an array of lighting from tungsten to LED to fluorescent, utilize Mathews grip equipment, and become proficient with professional tripods, dolly, slider, and jib.
(Prerequisites: none)

104 – Introduction to the Craft of Editing (2 Semester Credits)

In this class, we will examine the historical role and development of editing—from the silent era to contemporary digital cinema. Students will study the various theories of editing, editing terminology and concepts; learning both the rules of continuity editing and how to break them. The role of aesthetics as a cultural and ideological force will be examined. Students will achieve a solid understanding of the technological workflow of post-production using Adobe Premiere Pro and Adobe Media Encoder.
(Prerequisites: none)

105 – Introduction to Audio for Film (2 Semester Credits)

This course is a straightforward and personal approach to learning the ins and outs of the audio production and post production pipeline and associated processes used within the motion picture, television, and new media industries today. This class offers the student knowledge on the history, technologies, and processes of audio as a storytelling medium. Whether or not audio is a career path, the student will understand the production, language, problems and ultimately, the power of sound. This class will provide hands-on experience in planning, production and finalization of the motion picture soundtrack. The course is presented through lectures, presentations, hands-on recording and editing workshops.
(Prerequisites: none)

201 – Documentary Producing and Directing (8.5 Semester Credits)

In this course students will gain an in-depth understanding of the history and modes of non-fiction filmmaking, as well as ethical considerations of the medium. Students will develop an ability to appropriately use technical and formal cinematic elements to convey meaning through film. Each student will develop a written project proposal that includes an understanding of their personal investment in the story, why the film is important within current broader social, cultural and political contexts, who their intended audience is and what they would like the film to accomplish once it is released into the world. Each student will complete a 5-8 minute non-fiction film, to be formally screened and reviewed in class.
(Prerequisites: 103, 104, 105)

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202 – Advanced Creative Writing (2 Semester Credits)

Lectures in this course will center on the writing process; developing dramatic storylines, creating compelling characters, writing exercises, re-writing and analyzing professional screenplays/stories. Workshops will help develop skills to become a more proficient writer. Students will develop a working understanding of the elements of the story, the skill to create and execute a story idea, and learn how to critique a story/screenplay.

(Prerequisites: none)

204 – Motion Graphics (2 Semester Credits)

An introductory course in motion graphics using Adobe After Effects, which includes the categories of commercial, broadcast, main title and music video. The course will include lectures, showcases and demonstrations of the history, techniques and applications of motion graphics in broadcast media. Projects will cover basic motion graphics principles, design and synchronization. Appropriate and current industry standard computer applications will be introduced and applied. Motion graphics also hopes to situate video/animation (and related media) in broader cultural, social and aesthetic contexts.

(Prerequisites: 104)

206 – History of Film (2 Semester Credits)

Knowing the history of cinema is essential to being a filmmaker and content creator. Students will acquire a critical, technical, and aesthetic vocabulary relating to cinematic practices, structures and genres. Students will develop a greater understanding of how films reflect and influence political, social and cultural contexts of any given time. Upon completion of this course students will gain an historical appreciation of film based on a survey of cinematic traditions contained within both narrative and experimental forms.

(Prerequisites: none)

207-Intermediate Production Lab (.75 Credits)

(Prerequisites: none)

301 – Commercial/VR 360 Producing and Directing (8.5 Semester Credits)

Students in this course will be introduced to the fundamentals of advertising and commercials. Students will develop an ability to appropriately use technical and formal cinematic elements to sell products and create promotional videos. The fundamentals of directing and producing commercials will be taught through lectures, hands-on workshops and supervised studio/lab time. Each student will gain experience working with clients, learn the basics of virtual reality and 360-degree filmmaking. Students will complete a professional quality 30-second web commercial for a real-world client, as well as, a short virtual reality 360 degree film.

(Prerequisites: 103, 104, 105)

302 – Advanced Screenwriting (2 Semester Credits)

Students in this course will advance their writing skills and complete a screenplay for a thesis project. Students will pitch their projects to the class instructor, outline their story and write a logline/synopsis, write a first draft of their screenplays and revise their script. At the end of this course, students will be able to write a complete screenplay that will be the basis of their thesis project and adapt that screenplay into a shooting script.

(Prerequisites: 102)

303 – Intermediate Digital Cinematography (2 Semester Credits)

Delving deeper into the craft of cinematography, this course will cover the basic use and understanding of 4K cinema cameras – both Sony and RED. Students will learn shooting “green screen” (one of the fundamentals of VFX cinematography); explore commercial cinematography by practicing techniques in “hero” and “beauty” shots; and gain knowledge of advanced movement including gimbals and the “Ronin”. During the course, students will complete a series of hands-on exercises ensuring that they develop their skills as cinematographers and visual storytellers.

(Prerequisites: 103)

305 – Advanced Audio for Film (2 Semester Credits)

This course is a more in-depth examination and approach to the ins and outs of the advanced audio production and post-production pipeline used within the motion picture, television, and new media industries today. It offers the student knowledge and practical experience with the

SAN FRANCISCO FILM SCHOOL

technologies and processes as well as further demonstrates the importance of audio as a storytelling medium. The student will understand and gain experience in the production, language, and problems of sound. This class will provide the student advanced hands on experience in planning, production and finalization of the motion picture soundtrack. The course is presented through lectures, presentations, hands-on recording and editing workshops.
(Prerequisites: 105)

307 – Advanced Production Lab

(.75 Credits)

(Prerequisites: none)

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PROFESSIONAL CERTIFICATE - COST PER SEMESTER (if taking maximum number of credits):

Semester	Application Fee	Registration Fee	Security Fee	STRF***	Total Tuition	Estimated Materials Cost	Estimated Total Cost
1	\$45* (Veterans \$10)	\$55* (Waived for Veterans)	\$150*	\$0*	\$10,412.50	\$500**	\$10,912.50
2	\$0	\$0	\$0	\$0	\$9,073.75	\$250**	\$9,323.75
3	\$0	\$0	\$0	\$0	\$9,073.75	\$250**	\$9,323.75

PROFESSIONAL CERTIFICATE - COST PER SEMESTER (if taking min. number of credits to be full-time):

Semester	Application Fee	Registration Fee	Security Fee	STRF***	Total Tuition	Estimated Materials Cost	Estimated Total Cost
1	\$45* (Veterans \$10)	\$55* (Waived for Veterans)	\$150*	\$0*	\$7,140.00	\$500**	\$7,640.00
2	\$0	\$0	\$0	\$0	\$7,140.00	\$150**	\$7,290.00
3	\$0	\$0	\$0	\$0	\$7,140.00	\$150**	\$7,290.00
4	\$0	\$0	\$0	\$0	\$7,140.00	\$150**	\$7,290.00

*These fees are non-refundable. Application fee for Veteran students is \$10.

**The student is responsible for the purchase of a mac-compatible external hard drive (at least 500GB), SD card, books and other written materials, and craft services which may vary depending upon the types of movies the student decides to produce.

***Student Tuition Recovery Fund



CONTINUING EDUCATION

PROGRAM DESCRIPTION & OBJECTIVES

Students who wish to take individual semester classes can enroll as continuing education students, and can create a customized program of study suited to their individual needs and professional goals. Students can pursue core areas of filmmaking including directing, screenwriting, cinematography, producing, editing & post-production, and audio for film, as well as classes in film history and the business of film.

Continuing education students can enroll in any of the courses offered in our Digital Filmmaking Programs. For a list of available classes please see catalog pages 10 – 12.

PROGRAM REQUIREMENTS

All students must meet the requirements for the individual course in which they wish to enroll. If a student wishes to have a class from another accredited institution be evaluated for possible meeting of requirement, the following criteria must be met: a) a grade of "B" or higher was achieved; b) the class is similar in scope and content to the class offered at SFFS.

Students wishing to have their credit evaluated must provide a syllabus of the class as well as a transcript from their previous school to be evaluated by the Director of Education. A notarized translation of the syllabus must be provided if in a language other than English. A written exam, oral exam, or a technical competence exam may be additionally requested as appropriate for the class.

SCHEDULE OF TUITION, FEES & OTHER CHARGES

TUITION: \$695 per semester credit*

(* Students taking more than 6 credits per semester will be charged \$595 per credit)

CLASS SCHEDULES:

Classes are offered Monday – Saturday in either a morning session (10am-1pm), afternoon session (2-5pm) or evening session (6-9pm). Students may take as many or few semester credits as they would like per semester. Students wishing to be eligible for federal financial aid must take a minimum of 6 credits per semester.

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6-MONTH DOCUMENTARY FILMMAKING WORKSHOP

You've had an idea for a documentary in your head for years, or you've already started shooting one and have accumulated hours of footage with not a clue what to do with it.

The mission of SF Film School's Documentary Filmmaking Workshop is to teach students the core concepts and techniques of non-fiction filmmaking. The Objective is for students to develop, produce and complete of a documentary film 15-20 minutes in length.

Students entering the class must come with a specific documentary project in-mind that they will produce during the program. The course, like all of the classes at SF Film School, is project based. Students begin by learning the basics of camera, lighting, story development, proposal writing and interviewing skills. As students develop these skills they will put them immediately into practice by creating a short documentary portrait of one of the characters in their longer film project. Students learn specific techniques for editing non-fiction films using Adobe Premiere Pro.

After completing this initial portrait project, students dive deeply into the development and production of their main film. With an emphasis on storytelling and character development, students create their work in a supportive workshop environment. Each student writes, produces, directs and edits their own film, and during production, works with their classmates in small production teams. This process enables students to learn the core skills of documentary filmmaking and allows them to collaborate with and learn from each other. It is a powerful process that yields very strong work.

Taught by an award-winning faculty of industry professionals, this program is part-time and well suited for working people. Films produced in this hands-on course can be either stand alone, designed for film festivals or public television, or the beginning of a feature-length documentary project. Every student will finish the program with a firm foundation in documentary filmmaking and the work to prove it.

SKILLS LEARNED

- Non-Fiction Story & Character Development
- Digital Cinematography, including DSLRs and ENG Cameras
- Interviewing Skills and Techniques
- Directing
- Producing
- Sound Recording
- Documentary Proposal Writing
- Fundraising
- Documentary Editing
- Adobe Premiere Pro
- Audio Post Production
- Sound Track Pro
- Motion Graphics for Film

SAN FRANCISCO FILM SCHOOL

SCHEDULE OF TUITION, FEES & OTHER CHARGES

TUITION: \$6,850

CLASS SCHEDULES:

Mondays 6:30 - 9:30pm and two Saturdays per month, 10am-5pm

Six-Month Documentary Program Class Hours

Total Course Length:	28 Weeks
Lecture Hours:	130
Lab Hours:	100
Total Instructional Clock Hours:	230

Tuition and Fees:

Application Fee	Registration Fee	Security Fee	Student Tuition Recovery Fee	Tuition	Estimated materials costs
\$45*	\$55*	\$150*	\$0*	\$6,850	\$300**

*These fees are non-fundable.

** The student is responsible for the purchase of an external hard drive (at least 250GB), SD card, books and other written materials, and craft services which may vary depending upon the types of movies the student decides to produce.

Grading: This class is pass/fail. Students are assigned a single documentary film project to complete during their course of study. Each student project is critiqued and graded in terms of its technical and artistic merit.

SHORT FILM WORKSHOP: 5-WEEK / 3-MONTH

Our Short Film Workshop is a hands-on class with the mission to introduce students to the art and craft of digital filmmaking. The workshop is an excellent exploration into the language of cinema and the tools of filmmaking. In this project-based workshop, each student writes, produces, directs and edits their own short film, while crewing on classmates' productions. Students can create a fiction, documentary or music video project. We offer this workshop in either a full-time 5-Week or part-time 3-Month schedule.

Students learn on professional filmmaking equipment including Canon DSLR cameras, industry-standard lighting, grip and sound equipment and state-of-the-art sound stages. Students edit their films using Apple computers and Adobe Premiere Pro. At the end of each workshop, students screen their films in front of their peers, friends and family.

Example: 5-Week Workshop Curriculum

Week 1	Week 2	Week 3	Week 4	Week 5
<ul style="list-style-type: none"> • Cinema Camera Fundamentals • Intro to Documentary & Fiction Storytelling • Screenwriting Fundamentals & Doc Proposal Writing • Pitching Ideas • Lighting for Motion Pictures • Group Auditions 	<ul style="list-style-type: none"> • Scripts & Proposals Due • Development and Pre-production Labs • Producing 101 • Essentials of Directing • Location Sound • Tech Rehearsal 	<ul style="list-style-type: none"> • Movie Production 	<ul style="list-style-type: none"> • Premiere Pro Basics • Principles of Digital Editing • The Craft of Editing Fiction & Documentary Film • Editing Labs 	<ul style="list-style-type: none"> • Rough Cut Due • Audio Post-production & Music • Creating Titles • Output to QT • Movie Premiere!

Example: 3-Month Workshop Curriculum

- Week 1 – Cinema Camera Fundamentals / Composition / Intro to Storytelling
- Week 2 - Pitching Ideas / Essentials of Directing / Lighting for Motion Pictures
- Week 3 - Script & Doc Proposals Due / Casting / Location Sound / Camera & Lighting Workshop
- Week 4 - Script Draft 2 & Doc Proposals Due / Producing 101 / Shoot Logistics / Tech Rehearsal
- Week 5 - Movie Production
- Week 6 - Movie Production
- Week 7 - Movie Production
- Week 8 - Premiere Pro Basics / Principles of Digital Editing
- Week 9 - The Craft of Editing Fiction & Documentary / Editing Lab
- Week 10 - Rough Cuts Due & Critiqued Due
- Week 11 - Audio Post-production & Music / Creating Titles
- Week 12 - Fine Cuts Reviewed & Critiqued / Output to QT / Movie Premiere!

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SCHEDULE OF TUITION, FEES & OTHER CHARGES

TUITION: \$3,395

CLASS SCHEDULES:

5-Week Workshop – Day: Mon-Thurs, 10am – 5pm
 Evening: Mon-Thurs 6:30 - 9:30pm & Sat 10am – 5pm
 3-Month Workshop - Part-Time: Wednesdays, 6:30-9:30pm and Saturdays, 10am – 5pm

Short Film Workshop Class Hours

Total Course Length:	5/12 Weeks
Lecture Hours:	65
Lab Hours:	50
Total Instructional Clock Hours:	115

Tuition and Fees:

Application Fee	Registration Fee	Security Fee	Student Tuition Recovery Fee	Tuition	Estimated materials costs
\$45*	\$55*	\$150*	\$0*	\$3,395	\$200**

*These fees are non-fundable.

** The student is responsible for the purchase of an external hard drive (at least 250GB), SD card, and craft services which may vary depending upon the types of movies the student decides to produce.

Grading: This class is pass/fail. Students are assigned a single film project to complete during their course of study. Each student project is critiqued and graded in terms of its technical and artistic merit.

VISUAL STORYTELLING WORKSHOP: 2-WEEK

This intensive hands-on workshop teaches students the fundamentals of digital filmmaking and visual storytelling. Students learn core filmmaking skills: basic composition and digital cinematography, “painting” with natural light, directing 101, producing, non-linear editing and post-production.

Working in small production teams, each student writes, produces, direct and edits their own short film - a visual montage. Students use professional tools of filmmaking including Canon DSLR cameras and Adobe Premiere Pro. At the end of the class, students will screen their work for family and friends.

Skills Learned

- Cinematic Composition
- Digital Cinematography
- Shot Terminology
- Painting with Natural Light
- Directing 101
- Storytelling with Visuals
- Pre-Production techniques
- Depth of Field
- Editing 1: History and Montage
- Premiere Pro Basics
- Editing Workflow
- Titling and Color Correction

Example:

Visual Storytelling Workshop Curriculum

Day 1 - Cinematic Composition / EDL Stills

Day 2 - Intro to the Project / Video Camera Basics / Shot Terminology

Day 3 - Pitch Ideas / Painting with natural Light / In-Camera Movie

Day 4 - Storytelling with Visuals / Pre-Production Workshop

Day 5 - Story & Shot List Workshop / Depth of Field: Camera Review / Greenlighting

Day 6 - Movie Production (weekend)

Day 7 - Movie Production (weekend)

Day 8 - Movie Production

Day 9 - Capturing & Transcoding / Editing 1: History and Montage / Premiere Pro Workflow

Day 10 - Premiere Pro Basics / The Tool Palette

Day 11 - Editing Lab / Rough Cut Review

Day 12 - Color Correction / Titles / Output Final Movie

Day 13 - Movie Premiere!

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SCHEDULE OF TUITION, FEES & OTHER CHARGES

TUITION: \$1,775

CLASS SCHEDULES:

Monday – Friday, 10am-5pm

Visual Storytelling Workshop Class Hours

Total Course Length:	2 Weeks
Lecture Hours:	30
Lab Hours:	30
Total Instructional Clock Hours:	60

Tuition and Fees:

Application Fee	Registration Fee	Security Fee	Student Tuition Recovery Fee	Tuition	Estimated materials costs
\$45*	\$55*	\$150*	\$0*	\$1,775	\$200**

*These fees are non-fundable.

** The student is responsible for the purchase of an external hard drive (at least 250GB), SD card, and craft services which may vary depending upon the types of movies the student decides to produce.

Grading: This class is pass/fail. Students are assigned a single film project to complete during their course of study. Each student project is critiqued and graded in terms of its technical and artistic merit.



ADMISSIONS REQUIREMENTS

SF Film School programs require the ability to use language and math commensurate with the roles and responsibilities of a digital filmmaker. All classes are taught in English.

Admission requirements for AAS Program, PC Program and Documentary Workshop:

- Completed application form and fee - \$45 non-refundable (Veterans \$10)
- High School Diploma or GED equivalent
- Any high school, college or professional workshop transcripts
- Students with English as a second language will be required to submit a passing score (minimum of 80) on the Test on English as a Foreign Language (TOEFL) from a qualified testing center. Numerous testing centers (such as Prometric) are located in the Bay Area.

Admission requirements for Short Film Workshop, Visual Storytelling Workshop, and Continuing Education:

- Completed application form and fee - \$45 non-refundable (Veterans \$10)
- Minimum age of 16 years old
- Students with English as a second language will be required to submit a passing score (minimum of 80) on the Test on English as a Foreign Language (TOEFL) from a qualified testing center. Numerous testing centers (such as Prometric) are located in the Bay Area.

SF Film School does not offer home study or correspondence instruction programs.

It is our policy to provide each prospective student with a copy of this catalog. As a prospective student, you are encouraged to review the catalog prior to signing an enrollment agreement. You are also encouraged to review the School Performance Fact Sheet, which will also be provided to you prior to signing an enrollment agreement.

The State of California requires students who pay tuition to also pay a fee to the Student Tuition Recovery Fund. This fund exists to relieve or mitigate certain losses suffered by a California resident who is or was a student of a qualifying institution if the student enrolled, paid tuition and paid the assessment. To file a claim, fill out the form found at www.bppe.ca.gov, and submit that along with all required documentation.

FINANCIAL AID

San Francisco Film School is a fully accredited, vocational art school licensed by the [California Bureau of Private and Post-secondary Education \(BPPE\)](#) and nationally accredited by the [Council on Occupational Education \(COE\)](#).

SF Film School is approved to participate in all Federal Student Financial Aid Programs by the [Department of Education](#). Students who are accepted into either of the Digital Filmmaking Programs are eligible to receive Title IV funding, including Pell Grants and federal loans.

For more information on student loans and financial aid, please contact our Financial Aid Department – (415) 824-7000 or finaid@sanfranciscofilmschool.edu.

VETERANS/MILITARY BENEFITS

SF Film School is approved to train veteran students by the [California State Approving Agency for Veteran Education \(CSAAVE\)](#). CSAAVE operates under contract with the [US Department of Veteran Affairs](#) under the authority of federal law. Title 38 U.S.C CSAAVE operates as part of the government of the State of California.

The following is a list of entitlement programs for which CSAAVE has approval and supervisory responsibilities:

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- Post 9/11 GI Bill - Active Duty and Reserve (Chapter 33)
- Montgomery GI Bill – Active Duty (Chapter 30)
- Montgomery GI Bill – Selected Reserve (Chapter 1606)
- Veterans Educational Assistance Program (VEAP), (Chapter 32)
- Survivors' and Dependents' Educational Assistance Program, (Chapter 35)
- Reserve Educational Assistance Program (REAP), (Chapter 1607)

In some cases military educational benefits will not cover the entire cost of tuition. Eligibility and amount of active or reserve tuition assistance is determined by the branch of service. Students must independently apply for tuition assistance online with the [Department of Veteran Affairs \(VONAPP\)](#). All military students with a gap in tuition will need to secure the enrollment in congruence with school policies prior to starting class.

If you are a veteran or currently serving in the military and would like to attend any of our film school's programs or workshops, please contact our Admissions Department to discuss options – 415.824.7000 or fill out the form on this page to find out more details on Military and Veteran Students. SF Film School is located in the heart of the Bay Area – downtown [San Francisco](#).

TRANSFER OF STUDENTS BETWEEN PROGRAMS

SFFS offers two programs in digital filmmaking - an Associate of Applied Science (AAS) and a Professional Certificate (PC). The first semester of both of these programs is usually the same, and students are able to transfer between either program after the first semester. At anytime, digital filmmaking program students can transfer into the other program. If a student is transferring from the AAS program into the PC program then no additional class work is required. If a student is transferring from the PC program into the AAS program then the student must complete the additionally required classes at SFFS or, for general education classes, have credits earned at another institution successfully transferred. If a student completes the PC program and decides to get their Associate degree at a later date, then that student must complete the additionally required classes at SFFS or, for general education classes, have credits earned at another institution successfully transferred.

Previous SFFS students who have successfully completed the clock hour program in Digital Filmmaking can also have their credits counted toward the AAS program. Students will have to take the following additional filmmaking classes at SFFS: Motion Graphics (204), History of Film (206), Advanced Audio for Film (305), Advanced Digital Cinematography (403), Advanced Editing Techniques (404). In addition, students must complete the required additional general education credits, either by taking classes at SFFS or by having credits earned at another institution successfully transferred.

Students who have taken a workshop at SFFS and are joining either the AAS or PC programs, can request to receive credit for the work they've completed. A written exam, oral exam, or a technical competence exam will be required to determine if any credit is given. All determinations for credit are at the sole discretion of the Director of Education.

The school reserves the right to grant or reject any prior credit or training, this evaluation will become part of the student's permanent record.

CREDIT EARNED AT ANOTHER INSTITUTION

All prior credits earned at another accredited institution are eligible to be evaluated for possible transfer if the following criteria are met: a) a grade of "B" or higher was achieved; b) the class is similar in scope and content to a class offered at SFFS.

Students wishing to have their earned credits evaluated must provide a syllabus of the class as well as a transcript from their previous school to be evaluated by the Director of Education. A [notarized](#) translation of

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the syllabus must be provided if in a language other than English. A written exam, oral exam, or a technical competence exam may be additionally requested as appropriate for the class.

Any student credits allowed to be transferred will be recorded upon enrollment and a record of the evaluation with its supporting documentation will be placed in the student's permanent file. The length of the course will be shortened proportionally, and the tuition charges and program hours will be reduced accordingly. In addition, the student and (in the case of a veteran student, the VA) shall be notified.

The school reserves the right to grant or reject any prior credit or training, this evaluation will become part of the student's permanent record.

INTERNATIONAL STUDENTS

SF Film School has full Student and Exchange Visitor Program approval from the United States government. We work with you to obtain your F-1 or M-1 visa thereby allowing you to take any course over three months in duration. For courses under 3 months you are not required to have a student visa. Please call for any assistance, 415.824.7000.

International Student Application Procedure:

- I. **COMPLETED APPLICATION:** Download an Application Form ([PDF file Application form](#)) International Students Application forms must be filled out completely, signed and dated.
- II. **OFFICIAL TRANSCRIPTS:** International applicants must submit official high school transcripts or diploma showing the Date of Graduation. Official college transcripts are acceptable and must verify Bachelor's degree. If your transcripts are not in English, they must be translated and notarized by a translation service.
- III. **AFFIDAVIT OF SUPPORT:** Applicants and sponsor(s) must fill out this form and sign it. Photocopy is unacceptable. Download and complete the form ([PDF file Affidavit of Support form](#))
- IV. **BANK LETTER:** Official/Original Bank Letter – A letter from your bank (or Sponsor's bank) showing at least \$48,000 USD for AAS degree in Digital Filmmaking program and \$38,000 USD for Professional Certificate in Digital Filmmaking program. Bank letter must be in English. Photocopy is unacceptable. Please note that U.S. Financial Aid is not available for International Students. International students SHOULD NOT depend on employment in the U.S. for financial support while attending school.
- VIII. **TOEFL OR TOEIC SCORE:** International Students with English as a second language will be required to submit a passing score on the Test on English as a Foreign Language (TOEFL) from a qualified testing center. You may submit your application for admissions before taking the test. Please visit these websites if you have not taken either of these tests: for TOEFL <http://www.ets.org/toefl/>; for TOEIC <http://www.ets.org/toEIC/>. Our institutional code is 3258.
- IX. **PROFILE:** On a separate sheet of paper please include an essay (1-2 pages) containing a brief personal history, the inspiration behind your desire to study at SF Film School, the skills and experience you would like acquire and why you think SF Film School program is right for you. This piece of your application is very important to the admissions process and will be a key piece to your potential acceptance.
- X. **LETTER OF RECOMMENDATION:** Please provide a letter of recommendation with their contact information, their relation to you (instructor, advisor, employer, or friend) and contact information. The persons you list does not need to be in a position that relates to the program to which you are applying. We are looking for a character reference. Please advise your reference that an Admissions Advisor may contact them.



- XI. **SUBMIT DOCUMENTS:** Mail the form with the \$45 application fee (checks payable to SF Film School). International Admissions c/o SF Film School, 925 Mission Street, Suite 108, San Francisco, CA 94103

NOTE: You are responsible for following the guidelines set by your student visa immigration status. Immigration rules and regulations change frequently, so it's important that students stay in touch with their Admission Advisor, and review U.S. government websites regularly.

Learn more about immigration rules and regulations for Film School International Students here: <https://studyinthestates.dhs.gov/maintaining-your-status>

POLICY AND STUDENT CERTIFICATION STATEMENT – ENGLISH LANGUAGE

All enrolling students are required to demonstrate English language proficiency as demonstrated by passing the Test on English as a Foreign Language Test, (TOEFL) with a minimum score of 80. They must certify that they are fluent in English, can understand English for the purposes of academic and hands-on learning, and understand English for the purposes of this Enrollment Agreement. All instruction will be provided in English.

STUDENT HOUSING

The school does not provide dormitory facilities. However, the school does have a number of short-term housing options for incoming students. Please speak with your Admissions representative for details.

The school is located in the heart of downtown San Francisco where there are a number of long-term housing options from youth Hostels to luxury apartments, and everything in between. The school is also highly accessible by public transportation including MUNI and BART, so students may choose a housing option outside of San Francisco.

Student housing in the San Francisco Bay Area can vary widely depending on location and level of comfort. Typical student housing costs range from \$500/month for a bedroom in a shared house to \$1500/month for a one-bedroom apartment. Please contact the Admissions Department for help with housing. We will do our best to aid you in finding suitable accommodations.

CANCELLATION AND REFUND POLICIES

You have the right to cancel your enrollment agreement at anytime. A refund of charges paid through your attendance will be calculated based on the refund chart below. Students may cancel and receive a full refund for charges paid through the first week of class instruction, or the seventh day after enrollment, whichever is later. (Pursuant to Ed. Code § 94911(e)(1),(2),(3))

After the end of the cancellation period, you also have the right to stop school at any time, and you have the right to receive a refund for the part of the course not taken. Your refund rights are described in the contract. Application, registration and security fees are non-refundable. You are obligated to pay only for educational services rendered and for unreturned equipment.

If the school closes before you graduate, you may be entitled to a refund. Contact the Bureau for Private Postsecondary and Vocational Education at the address and telephone number printed below for information.

Cancellation shall occur when the student gives written notice of cancellation to the San Francisco Film School at the address specified in the agreement.

(a) The written notice of cancellation, if given by mail, is effective when deposited in the mail properly addressed with postage prepaid.

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(b) The written notice of cancellation need not take a particular form and, however expressed, is effective if it indicates the student's desire not to be bound by the agreement.

(c) If the student cancels the agreement, the student shall have no liability, and the San Francisco Film School shall refund any consideration paid by the student within 45 days after the San Francisco Film School receives notice of the cancellation.

(d) If the school has given you any equipment, including books or other materials, you must return them to the school within 24 hours following the date of your Notice of Cancellation. If you fail to return this equipment, including books and other materials, in good condition the school may deduct its documented cost from any refund that may be due to you. Once you pay for the equipment, it is yours to keep without further obligation.

REFUND PAYMENTS, REFUND EXAMPLE AND RIGHT TO RECOVERY OF TUITION

All refund payments will be mailed within 45 days of the date of cancellation, withdrawal or involuntary withdrawal. Student refunds will be mailed to the student's local address maintained by SF Film School. Students must submit a change of address form if they change their address.

If a student obtains a loan to pay for an educational program, the student will have the responsibility to repay the full amount of the loan plus interest, less the amount of any refund, and if the student has received federal financial aid funds, the student is entitled to a refund of the monies not paid from the student financial aid programs funds, if there is a balance. Refunds for students who receive financial aid are first paid to the financial aid source, and if there is a remaining balance due, then the student is responsible for paying the remaining balance in full.

SF Film School does not have a petition pending in bankruptcy, is not operating as a debtor in possession, has not filed a petition in the last five years, and has not had a petition filed against it within the preceding five years.

ASSOCIATES OF APPLIED SCIENCE AND PROFESSIONAL CERTIFICATE PROGRAM REFUNDS

All refunds are based on the amount the student has paid per semester. Refund amounts will be calculated according to the below charts.

Withdrawal	Percentage of refund
Week 1	100%
Week 2	75%
Week 3	50%
Week 4	25%
Week 5	0%

ASSOCIATES OF APPLIED SCIENCE REFUND EXAMPLE

Weeks Attended	Refund Percentage	Tuition/Fees Paid	Refund
1	100%	\$10,412.50	\$10,412.50
2	75%	\$10,412.50	\$7,809.37
3	50%	\$10,412.50	\$5,206.25
4	25%	\$10,412.50	\$2,603.12
5	0%	\$10,412.50	\$0

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PROFESSIONAL CERTIFICATE REFUND EXAMPLE

Weeks Attended	Refund Percentage	Tuition/Fees Paid	Refund
1	100%	\$7,140.00	\$7,140.00
2	75%	\$7,140.00	\$5,355.00
3	50%	\$7,140.00	\$3,570.00
4	25%	\$7,140.00	\$1,785.00
5	0%	\$7,140.00	\$0

WORKSHOP REFUNDS AND EXAMPLE

If you enroll in a workshop course (6-Month Documentary, 5wk/3mo Short Film, or 2-Week Visual Storytelling), but then cannot attend, students must request a refund within the following timelines:

Time of Refund Request	Refund Percentage	Tuition/Fees Paid	Refund
Before Class Start	100%	\$3,395	\$3,395
Before the 4th Class Meets	75%	\$3,395	\$2,546.25
After the 4th Class Meets	0%	\$3,395	\$0

OTHER POLICIES

SF Film School Programs require the ability to use language, math and computer skills adequate with the roles and responsibilities of a digital filmmaker. SF Film School does not offer home study or correspondence instruction programs.

- SF Film School does not provide English-as-a-second-language instruction.
- Tuition and fees are subject to change at any time.
- Students are advised that information contained in this catalog is subject to change without notice.

STUDENT SERVICES

The school offers career counseling to all graduates as well as the following services for enrolled students:

- student lounge with kitchen
- student lockers
- access to facility and film equipment for approved personal projects

NOTICE CONCERNING TRANSFERABILITY OF CREDITS OR CREDENTIALS EARNED AT OUR INSTITUTION

The transferability of credit for coursework you earn at SF Film School is at the complete discretion of an institution to which you may seek to transfer. Acceptance of the degree or certificate you earn in the Digital Filmmaking Program or the workshops is also at the complete discretion of the institution to which you may seek to transfer. If the certificate you earn at SF Film School is not accepted at the institution to which you seek to transfer, you may be required to repeat some of all of your coursework at that institution. For this reason you should make certain that your attendance at this institution will meet your educational goals. This may include contacting an institution to which you may seek to transfer after attending SF Film School to determine if your coursework and/or certificate will transfer. This institution has not entered into an articulation or transfer agreement with any other college or university.

STRF POLICY

(a) A qualifying institution shall include the following statement on both its enrollment agreement and school catalog:

“The State of California established the Student Tuition Recovery Fund (STRF) to relieve or mitigate economic loss suffered by a student in an educational program at a qualifying institution, who is or was a California resident while enrolled, or was enrolled in a residency program, if the student enrolled in the institution, prepaid tuition, and suffered an economic loss. Unless relieved of the obligation to do so, you must pay the state-imposed assessment for the STRF, or it must be paid on your behalf, if you are a student in an educational program, who is a California resident, or are enrolled in a residency program, and prepay all or part of your tuition.

You are not eligible for protection from the STRF and you are not required to pay the STRF assessment, if you are not a California resident, or are not enrolled in a residency program.”

(b) In addition to the statement required under subdivision (a) of this section, a qualifying institution shall include the following statement in its school catalog:

“It is important that you keep copies of your enrollment agreement, financial aid documents, receipts, or any other information that documents the amount paid to the school. Questions regarding the STRF may be directed to the Bureau for Private Postsecondary Education, 2535 Capitol Oaks Drive, Suite 400, Sacramento, CA 95833, (916) 431-6959 or (888) 370-7589.

To be eligible for STRF, you must be a California resident or are enrolled in a residency program, prepaid tuition, paid or deemed to have paid the STRF assessment, and suffered an economic loss as a result of any of the following:

1. The institution, a location of the institution, or an educational program offered by the institution was closed or discontinued, and you did not choose to participate in a teach-out plan approved by the Bureau or did not complete a chosen teach-out plan approved by the Bureau.
2. You were enrolled at an institution or a location of the institution within the 120 day period before the closure of the institution or location of the institution, or were enrolled in an educational program within the 120 day period before the program was discontinued.
3. You were enrolled at an institution or a location of the institution more than 120 days before the closure of the institution or location of the institution, in an educational program offered by the institution as to which the Bureau determined there was a significant decline in the quality or value of the program more than 120 days before closure.
4. The institution has been ordered to pay a refund by the Bureau but has failed to do so.
5. The institution has failed to pay or reimburse loan proceeds under a federal student loan program as required by law, or has failed to pay or reimburse proceeds received by the institution in excess of tuition and other costs.
6. You have been awarded restitution, a refund, or other monetary award by an arbitrator or court, based on a violation of this chapter by an institution or representative of an institution, but have been unable to collect the award from the institution.
7. You sought legal counsel that resulted in the cancellation of one or more of your student loans and have an invoice for services rendered and evidence of the cancellation of the student loan or loans.

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To qualify for STRF reimbursement, the application must be received within four (4) years from the date of the action or event that made the student eligible for recovery from STRF.

A student whose loan is revived by a loan holder or debt collector after a period of noncollection may, at any time, file a written application for recovery from STRF for the debt that would have otherwise been eligible for recovery. If it has been more than four (4) years since the action or event that made the student eligible, the student must have filed a written application for recovery within the original four (4) year period, unless the period has been extended by another act of law.

However, no claim can be paid to any student without a social security number or a taxpayer identification number.”

GRADING AND ACADEMIC PROGRESS

In the both Digital Filmmaking Programs (AAS & PC), each course is graded by the individual instructor according to the criteria outlined in the class syllabus.

Grades are calculated on the basis listed below:

90-100 A 4.0
80-89 B 3.0
70-79 C 2.0
60-69 D 1.0
Below 60 F 0.0

Please note each class has a set of criteria for the components on which the student is evaluated. The score achieved reflects the student’s competency and the skill level achieved to meet the criteria for the components.

Students are responsible to know their academic standing by referring to written policies and regulations and by consulting with their instructors

Students will receive reports of their progress at the end of each semester. Students whose grade is failing will be counseled and may be terminated. Students who do not maintain satisfactory progress may be placed on probation for a period to be determined by the program or education director until minimum performance is achieved or the student is terminated.

ATTENDANCE

Attendance to class is required for all students enrolled in both Digital Filmmaking programs. Students who miss three (3) classes without either prior permission from their instructor or proof of suitable excuse (medical or family emergency) will have their class grade lowered by one full grade. Students who are absent for six (6) or more classes will fail the course.

FAILING GRADES

If all required coursework is not completed within five days of the course’s last day, incomplete grades will be changed to failing grades. Such failure will preclude a student from advancing to the next level in an instructional sequence or failing the class, and the student may be placed on academic probation.

Students are required to pass all courses in a program in order to receive a degree or professional certificate. Students may retake classes that they have failed, subject to availability and space. All retaken classes will incur additional tuition costs at the current cost-per-credit rate.



TARDINESS

Tardiness is defined as arriving after the first 15-minute period of time from the scheduled start of the class or lab. Four (4) tardy documentations result in one full absence.

MAKE-UP WORK

Students may be given the opportunity to make up any work or tests, subject to the approval of the program or education director. Make-up work must be completed within a week of returning or before the final exam day, whichever is sooner.

Students may retake a class they have failed, subject to availability and space. All retaken classes will incur additional tuition costs at the current cost-per-credit rate.

INDIVIDUAL COURSES / CONTINUING EDUCATION

Students can register for individual courses or retake a class they have failed, subject to availability and space. Any classes retaken will incur additional tuition costs at the current cost-per-credit rate. Individual course refunds are granted if cancellation is received before the first day of class.

GRADUATION REQUIREMENTS

To receive an SF Film School certificate or degree, students must have:

- Achieved a passing grade on all their coursework
- Completed all applicable courses
- Fulfilled all financial obligations
- Completed an exit interview with the program director or career advisor

RULES OF OPERATION AND STUDENT CONDUCT

Students are expected to attend classes, labs, and exams on time. They are expected to read and abide by the SF Film School student handbook. Conviction of a criminal offense is sufficient grounds for termination, as are destruction of property, cheating, disruptive behavior, or dishonest behavior. Termination will be determined by a quorum of the SF Film School owner or designated representative, director of education, and director of the program in which the student is enrolled. Students are expected to exhibit good taste and discretion. Clothing expressing extreme or hate speech is not permitted. SF Film School may terminate the enrollment of any student whose conduct is detrimental to the academic environment or the well-being of other students, faculty, or staff.

SF Film School is a drug-free environment. Illegal drug use in SF Film School facilities is prohibited and may be grounds for immediate termination. Alcohol consumption is prohibited in SF Film School facilities, and students under the influence will be asked to leave, and probation or termination may follow.

PROHIBITED CONDUCT

Conduct that threatens the safety or security of the campus community, or substantially disrupts the functions or operation of the school is within the jurisdiction of this Student Code of Conduct regardless of whether the conduct occurs on or off campus.

Unacceptable conduct includes but is not limited to the following:

1. Violation of Copyright, cheating or plagiarism in connection with an academic program at school. (Plagiarism may be defined as “literary theft;” i.e., the presentation and passing off as one’s own the ideas, words, or writings of another.)

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2. Forgery, or knowingly furnishing false information to the school or any school employee.
3. Forgery or identity theft.
4. Misrepresenting or falsely using student identification including misuse of Photo ID cards or posing as another individual.
5. Auditing classes or attending without full payment.
6. Conduct reflecting discredit on the professional ethical standards of the school.
7. Harassment of any kind including, but not limited to, threats and sexual harassment.
8. Physical abuse on or off campus property of the person or property of any member of the campus community.
9. Possession or usage of fireworks, explosives, dangerous chemicals or deadly weapons at school.
10. Abusive behavior including the use of profanity directed toward school staff, faculty, students, guests or visitors.
11. Obscene, lewd, or indecent behavior on campus or at a school sponsored function.
12. Hazing or false imprisonment.
13. Possessing, distributing, manufacturing, or using illegal drugs or misusing legal pharmaceutical drugs on school property or at school sponsored student events.
14. Possessing, distributing, manufacturing, or using alcohol on school property or at school sponsored student events.
15. Engaging in arson, blocking emergency exits, or falsely activating the fire alarm system.
16. Theft of school property or assisting in storing or knowingly using stolen school property, as well as the non-return of borrowed (checked-out) Film School SF equipment.
17. Misuse of the school computer system including hacking into school computer records, or knowingly sending computer bugs or viruses electronically.
18. Refusal to follow instructions given by school personnel that results or may result in bodily harm to oneself, other students, faculty or staff; including but not limited to emergency evacuation and requests to disassemble and vacate premises.
19. Violation of any published San Francisco Film School rules and regulations now or later in effect.
20. Sexual violence and misconduct. Film School SF prohibits any form of sexual violence on its campus. Sexual violence includes domestic violence, dating violence, stalking incidents, or any forms of sexual assault or sexual misconduct. All incidents must be reported to the President at 415-824-7000. A fair, confidential and prompt investigation and hearing will occur that protects victims and promotes accountability. Possible sanctions for sexual abuse or violence may include but not be limited to dismissal from San Francisco Film School.

PROBATION AND DISMISSAL

Students who do not abide by the school's conduct policies as listed above will either be dismissed or placed on "conduct probation", based upon the severity of the offense. For minor first offenses, the student will be placed on conduct probation for no less than one (1) semester. If the student exhibits good behavior during the probation period, then the probation will be lifted. For students committing criminal or serious offenses, termination will be determined by a quorum of the SF Film School owner or designated representative, director of education, and director of the program in which the student is enrolled.

Students who do not maintain at least a 2.0 grade point average will be placed on academic probation and will have at least one (1) semester to improve their academic standing. If the student successfully improves their GPA, then the probation will be lifted. If a student remains on academic probation for more than two (2) semesters then they may be dismissed from the program.

STUDENT RESPONSIBILITIES

- Read, understand, and adhere to student handbook rules and regulations
- Keep copies of all school forms that you sign



- Notify SF Film School administration about any changes in information submitted when applying
- Provide such documentation as the school requires regarding prior education
- Understand the SF Film School refund policy
- Know course, program, and completion requirements

INTERNAL STUDENT GRIEVANCE POLICY

SF Film School believes that problems can be resolved through cooperation among students, faculty, and staff. Any student who feels that a complaint or appeal has not been addressed satisfactorily can write the school President, attaching any pertinent documentation.

The person(s) addressed will render a decision in writing no later than 30 days after the written complaint is received. A student or any member of the public may file a complaint about this institution with the Bureau for Private Postsecondary Education by calling 888) 370-7589 or by completing a complaint form, which can be obtained on the Bureau's web site www.bppe.ca.gov.

Any questions a student may have about this catalogue that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at 2535 Capitol Oaks Drive, Suite 400, Sacramento, CA 95833, www.bppe.ca.gov, phone 916.431.6959 or FAX 916.263.1897.

A student or any member of the public may file a complaint about this institution with the Bureau for Private Postsecondary Education by calling (888) 370-7589 toll-free or by completing a complaint form, which can be obtained on the bureau's internet web site www.bppe.ca.gov.

DROPOUT AND LEAVE-OF-ABSENCE POLICIES

Students may withdraw from a program at any time. They may apply for re-admission after a period of 90 days, such application is to be reviewed by the program and education directors, and clearance from the finance office is required.

Students will be notified in writing seven days in advance of a SF Film School intention to terminate. The student may at that time request an appeal, which will be heard by the program director and director of education. SF Film School reserves the right to terminate a student immediately if circumstances warrant. Terminated students may, after a period of one year, request re-entry. If the program and education director concur, such students may be re-admitted on a probationary basis.

LEAVE OF ABSENCE

Students may apply for a leave of absence through the program director or education director. Students in good standing may receive a leave of absence for up to 180 days within a 12-month period. Students who do not contact SF Film School prior to the end of a leave of absence to arrange for their return or those that do not return from their leave of absence by their agreed upon date will be terminated.

POLICY REGARDING RECORD RETENTION

SF Film School maintains permanent records of grades, attendance, disciplinary actions, and certificates granted for five years. Students or graduates or their parents may in writing request an official transcript of their records for up to fifty years. A fee of \$5 per transcript is charged for the service.

SCHOOL LOCATION AND CONTACT INFORMATION

Admissions and Main Campus
155 Sansome Street, Second Floor
San Francisco, CA 94104

(415) 824-7000 – Phone
(415) 824-7007 – Fax

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info@sanfranciscofilmschool.edu - Email for information
www.sanfranciscofilmschool.edu - Website
admissions@sanfranciscofilmschool.edu - Admissions



CERTIFYING ORGANIZATIONS

This institution is a private institution and it is approved to operate by the Bureau for Private Postsecondary Education ("Bureau"), approval to operate means compliance with the standards as set forth in the CEC and 5, CCR, and nationally accredited by the Council on Occupational Education (COE).

Need more?

Spend some time catching up with SF Film School students, faculty and school success stories on Facebook

<https://www.facebook.com/SchoolOfDigitalFilm>
<https://www.twitter.com/filmschoolsf>

This catalogue is effective as of 9/1/2019 expires on 12/31/2020

FAQ's

Q. How is SF Film School different from other film schools?

This is a great question and one we love to answer. The vision of the San Francisco Film School is to be one of the premier film schools in the world teaching a small, diverse, international student body the art and craft of filmmaking. SF Film School is a creative community that nurtures the individual artistic creativity of our students through a highly, mentored project-based curriculum that emphasizes hands-on learning by an award-winning faculty using cutting-edge filmmaking tools.

Q: How hands-on are the classes?

From the very first day of class you will be getting your hands on the equipment. This is one of our guiding principals.

Q: Will I make my own films or be part of a group project?

You will be writing, producing, directing and editing your own films. In addition, because all of our students work in production teams, every student will gain valuable experience and credits crewing on other student pictures.

Q: Do I need a background in film or photography to attend your school?

No, you don't. You need a passion for filmmaking or content creation and a willingness to put in a maximum effort to achieve your goals. We are looking for committed people who care.

Q: Can I work and still attend classes?

We offer many of our filmmaking programs and workshops in schedules throughout the year that are part-time and/or evening. These classes have curriculum designed to accommodate working students.

Q: What is the difference between an internship and an apprenticeship?

At SF Film School, we believe in apprenticeship rather than internship. Other schools place their graduates at outside companies for internships with the hope these companies will teach them valuable professional skills. It's been our experience that most of these internships are a waste of time. At SF Film School, professional working experience on a feature-film is offered to our Digital Filmmaking Program as part of their schooling. It is on the movie set of these features that students take their filmmaking craft to the next level and become themselves professionals in the industry.

Q: Will I really work on a professional feature film?

Students in our Associate of Applied Science degree program have the opportunity to work with and be mentored by motion picture professionals on feature films produced in the San Francisco Bay Area by local and international production companies. On these productions students fill key crew positions such as – associate producer, assistant director, assistant camera, set decorator, best boy, grip/electric, wardrobe, property master, boom operator, capture tech, assistant editor and more.

Q: What kind of cameras and editing system does the school use?

Students shoot their films on the latest HD cameras used by the industry. These include the RED Epic Dragon, Sony A7S, Canon C-100, and Canon DSLRs. For post-production, students use Adobe's industry-standard Creative Suite (Premiere Pro, After Effects and Photoshop) running on super-fast iMac computers.

Q: Will my movies be shot on film or High Definition video?

Your projects will be shot on High Definition digital video, using the latest HD digital cameras and equipment.

Q: How much access will I have to the equipment?

Students need to have as much access to equipment as possible. We realize that one of the big frustrations a student can face is waiting for equipment. Because of the structure of our curriculum and the small size of our classes, students have excellent access to all filmmaking equipment.

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Q: What other expenses are there on top of tuition?

In addition to application, registration & security fees, the student is responsible for paying a Student Tuition Recovery Fee, and to purchase an SD card for filming, and a portable hard drive (at least 500GB). There are no additional costs for use of equipment or lab fees.

Q: Can I get financial aid?

SF Film School is nationally accredited by the Council on Occupational Education and therefore students enrolled in the Digital Filmmaking Program or Continuing Education Program are eligible for Title IV grants and loans through the Federal Government as long as they are taking a minimum of 6 semester credits. In addition, our school is registered with the Veterans Administration so veterans, military personal and relatives are eligible to use their GI Bill benefits. SF Film School has trained financial advisors on staff ready to work with you, one-on-one, to help assess your tuition options. Call 415.824.7000 or email finaid@sanfranciscofilmschool.edu to speak to our financial aid specialist directly.

Q: What is the policy for international students?

We have had hundreds of international students attend our classes over the years. International students taking one of our shorter workshops (3 months and less) can use a tourist visa to study with us. For international students wishing to attend one of our Digital Filmmaking Programs, the school is able to issue F-1 visas for the Associate of Applied Science program and M-1 student visas for the Professional Certificate program. Students interested in more information should contact our admissions department at 415.824.7000 or email admissions@sanfranciscofilmschool.edu.

Q: If I come for a tour, may I sit in on a class?

We welcome all visitors and would love for you to sit in on any of our classes. Our school is open Monday through Thursday, 10am to 9pm and Friday and Saturday 10am to 5pm. Speak with one of our admissions representatives to make arrangements.

Q: Can I contact a former student?

We have many former students who would love to share with you their experiences. Contact our admissions office by phone, fax or e-mail, and we will arrange for a student to contact you.